

Supply Chain Demand Planning Senior Analyst

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Company: Avery Dennison Smartrac

Location: Oegstgeest

Category: other-general

Company Description

About Avery Dennison

Avery Dennison Corporation (NYSE: AVY) is a global materials science and digital identification solutions company that provides a wide range of branding and information solutions that optimize labor and supply chain efficiency, reduce waste, advance sustainability, circularity and transparency, and better connect brands and consumers. Our products and solutions include labeling and functional materials, radio frequency identification (RFID) inlays and tags, software applications that connect the physical and digital, and a variety of products and solutions that enhance branded packaging and carry or display information that improves the customer experience. Serving an array of industries worldwide — including home and personal care, apparel, general retail, e-commerce, logistics, food and grocery, pharmaceuticals and automotive — we employ approximately 35,000 employees in more than 50 countries. Our reported sales in 2023 were \$ billion. Learn more at .

Job Description

The Demand Planning Senior Analyst will be responsible for partnering with S&OE and commercial teams to generate statistical forecasts and finalizing the consensus demand plan every month over the demand planning horizon. It will be the demand planner's responsibility to fully deploy the advanced demand planning tool OMP to drive the monthly demand planning process through it.

Responsibilities

Responsible for all data integrity in the demand planning software OMP

Deploy the demand planning process in OMP to run the end-to-end demand planning cycle from the generation of statistical forecast to finalizing the consensus forecast

Manage the statistical forecasting process and propose and implement solutions to improve accuracy in demand forecasting

The person constructively challenges S&OE/sales/PLM/finance to achieve accurate and robust forecasts.

Responsible for the consolidation and validation of all forecasts aligning with sales budget, business needs, operational requirements and supply chain constraints

Have regular sessions with S&OE and Commercial to understand the forecast dynamics (eg; seasonality, pull forward activity, market conditions, competitive landscape, cannibalization), in order to use as a basis for the future forecast.

Ensure all new product launches are incorporated into the demand plan.

Coordinate cross-functional/site research activities to reconcile significant variances and refine the forecast model to reflect updated sales and marketing assumptions.

Interact with S&OE, sales, marketing, and commercial finance to understand demand forecast drivers to ensure latest market intelligence is incorporated into the demand plan and sell through forecast.

Utilize a collaborative and consensus approach by working with S&OE, Sales, Marketing and Customer Finance to obtain and ensure that current and accurate information is used for demand forecasts.

Contribute to the monthly S&OP cycle, making sure all analysis, reports etc are up to date for the region.

Active involvement in the definition of annual operating plan sales forecast and asset loading.

Deliver regular reporting and presentations to high-level executives.

Build and maintain effective relationships with key stakeholders to ensure the latest information is always available to the supply chain.

Qualifications

Bachelor's degree in business, supply chain or related discipline. APICS certified preferred.

6 years or above solid experience in demand or supply planning.

Proficiency with demand planning tools like OMP (preferred) / others

High level of computer proficiency is required. (Microsoft Office, Internet, Google Suite, ERP systems, etc)

Strong analytical, mathematical, organizational, verbal, and written communication skills and detail-oriented

Know the nuances of statistical methods and algorithms involved in forecasting

High degree of commitment, initiative, flexibility, and attention to detail.

Ability to work well in a team environment, facilitate meetings, and influence others.

Ability to work well under pressure, while recognizing and addressing systemic issues.

Excellent written and verbal communication skills.

Strong problem-solving and decision-making skills.

Experience in forecasting and mathematical trend analysis.

Self-motivated, results-driven individual with a proven track record of process implementation.

Additional Information

Who we are! - Our Story:

Every voice. Every day!. One Team!

Being open to every voice, every day, brings our value of diversity to life and makes Avery Dennison a vibrant and engaging place to be. We understand diversity and equal opportunities as enrichment for our future-oriented work. Across our diverse, global team, every voice makes us stronger. When we listen to and learn from each other, there is no limit to what we can achieve together. Each of us is unique, and we appreciate bringing

together different personalities and talents.

Avery Dennison is an equal-opportunity employer.

To find out more about **all our employee resources groups globally** as well as our **Diversity, Equity & Inclusion** approach, please go to

At Avery Dennison, we do what we love, and we love what we do - Just click here, and get to know us better: **Life @ Avery Dennison** ([link](#))

Please let us know if we can support you with reasonable accommodations throughout the application process by contacting our Talent Acquisition team via

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