Netherlands Jobs Expertini®

Sales & Marketing Manager Europe

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Company: CeresRecruitment

Location: Netherlands

Category: other-general

Sales & Marketing Manager Europe

Frequent traveling | Regular visits to business units and the head office in NL

Over Duynie Group I Creating new value

As a vital component of the **Duynie Group**the largest procurement and service company for co-products, Duynie Feed Europe boasts over 50 years of experience in the animal feed market. Selling over 6 million tons of primarily moist and liquid co-products annually, they are renowned for their commitment to best-in-class service, technological expertise and nutritional innovation.

Duynie Feed Europe, with an actual presence in 15 European countries, is seeking a Sales & Marketing Manager to join their team. In this role, you will collaborate closely with the Chief Commercial Officer (CCO) and six business unit directors to expand the business within existing markets and explore new territories.

Functie

Developing and implementing the European sales & marketing strategy

Main responsibilities and tasks

Growing turnover and profit through geographical expansion, entering new markets/species (e.g., insects), developing new product-market combinations (e.g., poultry) and operational excellence.

Positioning Duynie, creating innovative marketing and sales tools, digitalization and establishing KPIs for performance measurement.

Conducting market research and analysis to identify and turn commercial opportunities into viable business.

Improving customer and supplier engagement and acting as a Key Account Manager for key partners.

Supporting local businesses in managing growth and integration in alignment with Duynie standards, adapted for local markets.

Managing the strategy and direction of marketing & communication, working collaboratively with the Marketing & Communications Manager (direct report) responsible for implementation.

Profiel

Your passion for farming, business and sustainability sets you apart

Job requirements

Bachelor or Master's degree, preferably in Agriculture, Agribusiness, International Business, Marketing, etc.

Minimum of 5 years' experience in a commercial position.

Strong knowledge and understanding of the agri-food sector.

Practical knowledge and experience on a farm is preferred.

Fluent in English. Knowledge of Dutch, German or French is an advantage.

Willingness to travel frequently.

Competencies

Excellent organisational, interpersonal and communication skills.

Helicopter-view mentality.

Strong negotiation skills.

Results-driven.

Capable of project based work.

Aanbod

Duynie Feed Europe presents an enticing opportunity in an international environment. You'll play a pivotal role in bringing sustainable feed solutions to farmers, aiding in reducing their carbon footprint and optimizing their businesses. Duynie offers an attractive remuneration package with fringe benefits and opportunities for future development.

Place of work

Preferably located in the vicinity of an international airport in the Netherlands, Belgium, Germany, or France. Frequent travel is required, with regular visits to the business units and the head office in Alphen aan de Rijn (NL).

Respond

Duynie Feed Europe has outsourced the recruitment and selection for the Sales & Marketing Manager position to CeresRecruitment. Comprehensive information about the company can be found at . A personality questionnaire will be part of the recruitment process.

Delen

Jan Borgers

Managing Partner

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Managing Partner

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