

PR & MARKETING INTERN

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Company: Viktor & Rolf

Location: Amsterdam

Category: other-general

PR & MARKETING INTERN

Viktor&Rolf is the avant-garde luxury fashion house founded by fashion artists Viktor Horsting and Rolf Snoeren. Widely recognized and respected for its provocative haute couture and conceptual glamour, the house of Viktor&Rolf aspires to create spectacular beauty and unexpected elegance through an unconventional approach to fashion.

Main Responsabilites

- Press clippings; filing and selecting best of editorials
- Support social media initiatives
- Preparing and assisting with in-house photoshoots: clothing / set up / hospitality during the day
- Assist with various marketing activities, including the Paris HC show
- Sample traffic: listing and boxing of samples, couriers, FedEx
- Archive support/transportation
- Office duties: printing, filing, couriers

Requirements

- Excellent written and verbal communication in English
- Knowledge of social media and fashion
- Adobe Creative Suite skills
- Exceptional communication skills: verbal, written and interpersonal
- Independent self-starter with ability to multi-task in a highly energetic and fastpaced ad hands on environment

• Works well under pressure, proactive, adaptable and fast moving environment

#LI-AR #VR

Location:

Amsterdam, NL

Employment Type: Full time Function: Marketing Seniority: Internship

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