

## Internship - Integrated Communications (non-thesis)

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Company: Philips

Location: Eindhoven

Category: community-and-social-service

### Job Title

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### Job Description

#### Job title:

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#### Your role:

Learn and develop yourself by being part of a professional team that has a central position in the organization. It enables you to learn all about the company and gain professional hands-on working experience in the field of Communications.

You will learn about several areas of communication because you are part of the integrated communications team in the Benelux. In this role, you will create content for the internal communications strategy focused on engagement and creative content for the 12,000 Philips Benelux employees. You will support External Relations in PR and thought leadership projects to enhance brand awareness. And you will help managing and improving our internal and external communication channels.

#### You are responsible for

Creating content for internal and external communication channels.

Further improving engagement by identifying gaps in the current target audiences and communications structure, internally and externally

Support in event logistics, such as Town Hall Meetings and Coffee Corners.

Analyze current performance based on KPIs and Daily Management practices. As well as providing valuable recommendations based on identified trends.

### **You're the right fit if:**

Currently studying towards your HBO (Bachelor) or WO (Bachelor of science/Master of science) in: Business Administration, (International) Business Management, Marketing, or Communications/ Media;

### **Fluent in both Dutch & English is needed**

Capable of strict planning, working on and initiating multiple projects in parallel while maintaining a high standard;

A mindset focused on continuous improvement and positive change;

### **About Philips**

We are a health technology company. We built our entire company around the belief that every human matters, and we won't stop until everybody everywhere has access to the quality healthcare that we all deserve. Do the work of your life to help the lives of others.

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If you're interested in this role and have many, but not all, of the experiences needed, we encourage you to apply. You may still be the right candidate for this or other opportunities at Philips. [Learn more about our commitment to diversity and inclusion .](#)

#LI-EU

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