

## Intern Digital Marketing - Nijmegen

[Apply Now](#)

Company: Planon

Location: Netherlands

Category: other-general

## Intern Digital Marketing - Nijmegen

Are you interested in digital marketing and looking for an internship where you can create an impact? Do you enjoy working in a growing, challenging and internationally oriented internship? Are you looking to pursue a career in marketing and have fun along the way? Then an internship at Planon is the perfect next step for you.

We are looking for a motivated, creative and pro-active personality to join our Corporate Marketing team. As an intern you will work in the inspiring and international Marketing team of Planon. The Global Marketing department is developing and executing a winning marketing strategy to support Planon's ambitious growth objectives. As an intern you will support the Digital Marketing team and work with our marketing colleagues across the globe.

The Digital Marketing team is responsible for maintaining and optimizing the corporate website, search engine optimization and advertising, social media, maintaining and optimizing all marketing operational tools (like a marketing automation platform, an interactive content platform and a press releases management tool).

Netherlands

Nijmegen

Marketing Communications

### Profile

A company is nothing without its people. Our diverse group of employees is the beating heart of

our company and the key to our collective success. To continue being successful, we could really use your creativity and enthusiasm.

**You meet the following criteria:**

You must be registered at a 3rd or 4th year Bachelor or Master degree in marketing, (international) business, communications and/or journalism;

Knowledge of digital marketing and understanding of the importance of integrated communication;

Experience with demand generation activities such as e-mail marketing is a plus;

Experience with writing content such as social media messages or blog posts is a plus;

Good organizational skills, ability to multi-task, prioritise, schedule, and meet deadlines;

Strong team player, collaborative, service-oriented, hands-on and eager to learn, like working in dynamic environment;

Good oral and written communications skills in English;

Experience using marketing automation software such as Marketo would be beneficial, but not required;

Basic HTML knowledge is a plus.

This is an internship at our headquarters, based in Nijmegen, The Netherlands. If you wish you can work a third of your days from your home office. Applications must be in English.

**We offer**

A challenging position at one of the global market leaders in Facility Management and Real Estate Software (Integrated Workplace Management Systems) with a clear ambition to be the undisputed leader in this market;

An inspiring international learning environment with exciting customers like Shell, Unilever, Philips, University of Oxford, Bayer, Siemens and many more;

The ability to work in an ambitious, high-level and professional marketing department where tools like Salesforce, Marketo, Ion interactive, and Microsoft Teams are being used;

An internship allowance of 385 euros per month.

Depending on your study we will find a matching research area. Studies carried out by former interns:

Researching the possibilities of a new website content management system;

Implementing and analysing A/B tests on our website and emails;

Improving Planon's personalised content strategy;

Analysing how Planon can optimise their YouTube channel to generate more traffic;

Optimising Planon's webpages to generate more form fill outs.

**Are you ready to take on the challenge?**

**Apply Now**

#### **Cross References and Citations:**

- 1. Intern Digital Marketing - Nijmegen** [ScrumjobsJobs Netherlands](#) [Scrumjobs](#) ↗
- 2. Intern Digital Marketing - Nijmegen** [Healthybird Jobs Netherlands](#) [Healthybird](#) ↗
- 3. Intern Digital Marketing - Nijmegen** [BouncerjobsJobs Netherlands](#) [Bouncerjobs](#) ↗
- 4. Intern Digital Marketing - Nijmegen** [TelecomjobsJobs Netherlands](#) [Telecomjobs](#) ↗
- 5. Intern Digital Marketing - Nijmegen** [Searchamericanjobs Jobs Netherlands](#) [Searchamericanjobs](#) ↗
- 6. Intern Digital Marketing - Nijmegen** [Expertiniworldtech Jobs Netherlands](#) [Expertiniworldtech](#) ↗
- 7. Intern Digital Marketing - Nijmegen** [Caregiverjobs Jobs Netherlands](#) [Caregiverjobs](#) ↗
- 8. Intern Digital Marketing - Nijmegen** [Searchcanadajobs Jobs Netherlands](#) [Searchcanadajobs](#) ↗
- 9. Intern Digital Marketing - Nijmegen** [Findjobshiringnearme Jobs Netherlands](#) [Findjobshiringnearme](#) ↗
- 10. Intern Digital Marketing - Nijmegen** [CameroonjobsJobs Netherlands](#) [Cameroonjobs](#) ↗

11. Intern Digital Marketing - Nijmegen AgilejobsnearmeJobs Netherlands  
Agilejobsnearme ↗
12. Intern Digital Marketing - Nijmegen Cloudjobsnearme Jobs Netherlands  
Cloudjobsnearme ↗
13. Intern Digital Marketing - Nijmegen EmploymenowJobs Netherlands Employmenow  
↗
14. Intern Digital Marketing - Nijmegen Internjobs Jobs Netherlands Internjobs ↗
15. Intern Digital Marketing - Nijmegen TollywoodjobsJobs Netherlands Tollywoodjobs  
↗
16. Intern Digital Marketing - Nijmegen ConstructionjobsJobs Netherlands  
Constructionjobs ↗
17. Intern Digital Marketing - Nijmegen Findjobshiringnearme Jobs Netherlands  
Findjobshiringnearme ↗
18. Intern Digital Marketing - Nijmegen Cardiologistjobs Jobs Netherlands  
Cardiologistjobs ↗
19. Intern digital marketing - nijmegen Jobs Netherlands ↗
20. AMP Version of Intern digital marketing - nijmegen ↗
21. Intern digital marketing - nijmegen Netherlands Jobs ↗
22. Intern digital marketing - nijmegen Jobs Netherlands ↗
23. Intern digital marketing - nijmegen Job Search ↗
24. Intern digital marketing - nijmegen Search ↗
25. Intern digital marketing - nijmegen Find Jobs ↗

Source: <https://nl.expertini.com/jobs/job/intern-digital-marketing-nijmegen-netherlands-planon-44d23f06c3/>

Generated on: 2024-05-04 by Expertini.Com