

Head of Marketing

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Company: ic resources

Location: Netherlands

Category: other-general

IC Resources is seeking a Head of Marketing to drive growth and brand development within an expanding international start-up who provide platform facilitating global job opportunities.

This will be a chance to lead a small team of marketers, create and implement a marketing strategy and really make a difference in fast growing organisation.

Requirements:

Background in start-up/scale-up environments preferred.

3-5 years of team leadership experience.

Strong marketing expertise, including performance marketing.

Manage budgets and external partnerships.

Ensure alignment of marketing efforts with business objectives.

Develop and implement strategic marketing plans.

Please contact Laura @ IC Resources for more info!

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