

Netherlands Jobs Expertini®

Corporate Affairs Manager

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Company: Mars

Location: Veghel

Category: computer-and-mathematical

Job Description

:Your tomorrow starts today Food. It is relevant to all of us. And that places (the effects of) our activities as one of the largest food producers firmly on the agenda of many stakeholders. Everyday we work to proactively shape a healthy and sustainable food industry fit for the future. Guided by our Purpose and principles we deliver quality, address public concerns and develop mutually beneficial relations with all our stakeholders. A job at Mars is never just a job. It's a journey. Anything but blindly following what other people tell you to do. With us, the decisions you make matter. It means you can rewrite the rules and build new solutions. You can develop your ideas and create new successes. In fact, in a culture that's all about freedom, personal responsibility and entrepreneurship – and with brands active in 180 countries and sales of \$45 billion – you can make it mean more no matter where you join us. So the question is, what will your story be? Start a new chapter at www.mars.nl

Corporate Affairs Manager m/f We are seeking a Corporate Affairs Manager for Mars Wrigley in the Netherlands, responsible for the development, execution and coordination of Corporate Affairs activities. This role is one of the best out there if you are an external communication and public affairs enthusiast with a strong natural curiosity and drive for results. If that's you, you'll feel like a kid in a candy store, all day, every day. As a member of a small but high performing team, you'll get the opportunity to sink your teeth into external comms, Brand PR and public affairs. You will be part of an international setting, working closely with colleagues within the Corporate Affairs function in other countries, Marketing and senior leaders. You will proactively manage our company's

reputation. Your natural curiosity makes that you quickly develop in-depth knowledge of our strategies, commitments and positions of relevant stakeholders. You'll get to know all there is to know about cocoa sustainability, packaging/plastics, obesity, responsible marketing and international trade. As a result, your pro-active communication is fact based and convincing. Thanks to your efforts, it is ensured that Mars Wrigely comes across in a coordinated, aligned manner. You are authentic and will have a 24/7 mentality as ambassador for the company. You will also be able to demonstrate your ability to handle multiple agendas. **What will be your key responsibilities?**

Drive external communication to ensure media outreach and engaged stakeholders, well informed on our key messages

Increase engagement of consumers with our brands / support Brand PR activities

Updating and defining corporate positions and Q&A's for other departments

Support senior leaders with speaking points for (internal) events

Be the alternate member of the Crisis Management Team as a back-up for the Corporate Affairs Director

Be a spokesperson

Key Requirements:

Ability to familiarize content quickly.

Ability to see the bigger picture and ability to translate strategies into communication tactics and messages.

A talent for priority setting.

Knowledge of/experience with both internal and external communications and media relations.

Social media savvy.

Comfortable working with senior management.

What are we looking for?

Higher Vocational (HBO) / Bachelor / Master Degree (WO) in journalism/communications marketing or similar.

At least 5 years of working experience in journalism/communications, including media experience and/or experience as a spokesperson.

Excellent verbal and written communication skills in Dutch and English.

What can you expect from Mars?

Work with over 130,000 diverse and talented Associates, all guided by the Five Principles.

Join a purpose driven company, where we're striving to build the world we want tomorrow, today.

Best-in-class learning and development support from day one, including access to our in-house Mars University.

An industry competitive salary and benefits package, including company bonus.

Mars is an equal opportunity employer and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability status, protected veteran status, or any other characteristic protected by law. If you need assistance or an accommodation during the application process because of a disability, it is available upon request. The company is pleased to provide such assistance, and no applicant will be penalized as a result of such a request.

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